

12 - 28 AUG 2016

IMMA
A FAIR
LAND
GRIZEDALE ARTS

WWW.IMMA.IE

Echoing the role played by artists in creating and articulating a new vision for Ireland pre-1916, IMMA and Grizedale Arts have collaborated to create an extraordinary new project in 2016 that examines the function of art.

Fri 12 – Sun 28 Aug
MAKING/LEARNING/LIVING

We live in a professionalised culture that has moved to distance us from our inherent everyday creativity.

Envisaged, enabled and operated by a collective creative vision *A Fair Land* looks at how self-determination and dignity can be delivered through the inherent human function of creativity, and how its use in the everyday is a means to enable change and empowerment.

This project aims to develop a system for living derived from basic and simple resources used in a creative way. To this end a project village has been created to offer its visitors opportunities to eat, make, think or trade – and through that process to learn, copy, assimilate and teach.

With a focus on creating objects that are useful, desirable and achievable, *A Fair Land* will present an active and tangible representation of the place of creativity in society, creating a space for families, friends and strangers to gather, get involved, and experience alternative perspectives on living.

A Fair Land has been developed by a wide range of people, with the aim of making a new vision for a functioning future society. Artists and Collaborators include: Eavan Atkin / Samuel Bishop / Kat Black / Tania Bruguera / Rhona Byrne / Marcus Coates / Emily Cropton / CREATE / Coniston village building team / Michelle Darmody / Drew and Middori / Motoko Fujita / Ryan Gander / Liz Gillis / Nicola Goode / Irish Architecture Foundation / Brenda Kearney / Suzanne Lacy / Renzo Martens / Jonathan Meese / Meg Narongchai / Deirdre O'Mahony / Seoin O'Sullivan / Debbie Paul / Niamh Riordan / Kirsty Roberts / Katie Sanderson / Sarah Staton / Francesca Ulivi / Miranda Vane / Fiona Whelan / public works / NÓS Workshop / NVA / Somewhere / Sweet Water Foundation / Villagers from the Swiss village of Leytron / Tom Watt & Tanad Williams, and many more.

This project is presented as part of an exciting on-going initiative, New Art at IMMA, proudly supported by Matheson, which allows IMMA to continue to support artists' vital work in a strand of programming that recognises and nurtures new and emerging talents, new thinking and new forms of exhibition-making.

To find out more visit www.imma.ie

Creative Fitness

Daily / Thu – Sun / 7am + 4.30pm / Free
 Artist Marcus Coates will initiate a daily 'exercise' routine in the village at 7am and at 4.30pm each day. This 7-minute routine is designed to become part of your everyday life, being integrated into any brief moments of idleness. Learn through the youtube channel or in person. No booking required.

A Fair Introduction

Daily / Thu – Sun / 11.30am / Free
 Find out more about the project with a daily introduction led by one of the team. No booking required, just come to the Meeting Point at the Straw Barn.

That's the way to do it / Cooking demonstrations

Daily / Thu – Sun / 2.30pm / Free
 To find out more about the food being served each day, join us for a free cookery demonstration, taking place in the Straw Barn in the Village. No booking required but places are allocated on a first come first served basis.

The casual visitor can enjoy the Ambulatory Food Vendors and their interesting fare while wandering through the garden of everyday delights.

Make – Buy – Download

Daily / Thu – Sun / 12 – 4pm / Free
 You can make for free, or buy for a cost, a series of products that are intended to be 'useful, desirable, and achievable'. 15 minute making stations are set up for anyone to make useful and desirable items which you can take home with you such as slippers, a bowl or a jar of pickles. Open to all including accompanied children over 7 years of age.

The *A Fair Land* shop will stock further 'useful and desirable' items that are not so achievable. All produced on site these can be bought with village money buttons. This *Fair Land* currency is available from IMMA's main reception at an exchange rate of €5 for 3 buttons.

OR/AND Lunch

Daily / Fri – Sun / 1 – 2pm / €10
 Join us for a delicious meal prepared by the Fair Land team from the glut crop of courgettes grown in the IMMA courtyard.

Tickets for lunch are €10 per person and must be booked online in advance. See imma.ie for more details on how to book.

***A Fair Land* will be active from Friday 12 August 2016 with core activities happening from Thursdays – Sundays until 28 August 2016.**

There is a daily schedule of activities and special events that will offer visitors opportunities to make, learn and take part in the Village. Some of these are outlined above but there are lots more to be announced.

For more details and a full weekly programme please visit www.imma.ie or the IMMA Facebook and Twitter pages or call into the main IMMA reception.



Food Power School

Daily / Thu – Sun / 10am + 3pm / Free

Re-discover the power in domestic life by joining the Food School where you will work with the Fair Land team and learn more about the growing, cropping and preparation of produce used in the OR/AND table.

There are only four places available each week and you must join for a full week of sessions, i.e. four days. Suitable for all ages from 12 upwards there will be an age range for each week for teens, adults and young adults. For more details and to book please see imma.ie or enquire at IMMA Main Reception.

Reinvent / Discuss / Debate

Daily / Thu – Sun / Times vary / Free

Daily talks by participants. Project and invited speakers will prompt discussion about the function of creativity in our lives, alternative perspectives on living, and the elemental things we need within our individual 'systems'.

See imma.ie for a daily schedule.

No booking required.



Fair Families

Daily / Thu – Sun / Times vary / Free

Join us each day for free family workshops during which children and parents can spend some creative time together making artworks, as well as seeing the 'village' of *A Fair Land* in IMMA's courtyard. No booking required, just come to the Meeting Point in the main IMMA reception.

Please note that these workshops take place at 10am on Thursdays and Fridays, and at 2pm on Saturdays and Sundays. See schedule below:

Thu, Fri 10 – 11am /

11, 12, 18, 19, 25, 26 August

Sat, Sun 2 – 4pm /

13, 14, 20, 21, 27, 28 August

IMAGE *A Fair Land* photographs by Motoko Fujita, 2016.



An Roinn Ealaíon, Oidhreacht,
Gnóthar Réigiúnacha, Tuaithe agus Gaeltachta
Department of Arts, Heritage,
Regional, Rural and Gaeltacht Affairs

For more detailed information on *A Fair Land* and a weekly schedule of events please visit www.imma.ie

For updates follow us on:    #AFairLand

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