

2016-2018

IMMA 1000

Supporting the
Future of Irish Art



The Irish Museum of Modern Art is Ireland's national institution of contemporary and modern art. Based in its home at the Royal Hospital Kilmainham, IMMA is celebrated for its vibrant and dynamic exhibition and education programmes.

IMMA is the home of the national collection of modern and contemporary art. Now numbering over 3,500 works, we ensure that this collection is accessible to visitors to IMMA and beyond, through exhibitions, collaborations, loans, touring partnerships and digital programmes.

Visited by over 450,000 people in 2015 IMMA is one of Ireland's leading cultural institutions and a key source of creativity and inspiration for visitors of all walks of life. One out of every eight IMMA visitors experiences visual art for the first time through their IMMA visit. It is hugely important to us to create an enjoyable and engaging experience of contemporary art for everyone.

Above all else we are committed to supporting artists' work. Together with artists and other partners we work to support the development, understanding and enjoyment of contemporary art in Ireland. As Ireland's contemporary visual art continues to strengthen Irish artists' work is increasingly recognised on the international stage as well as making an invaluable contribution to contemporary Irish society. Artists are a key voice in any contemporary society and IMMA is committed to supporting Irish artists' ability to live and work in Ireland. We are driven to inspire a curiosity and appreciation of Irish contemporary art amongst our audience and the wider Irish public.

Artists tell us about ourselves, they challenge us; they create space for difference, debate and imagination. Their voice is an essential part of a vibrant and dynamic society and it is essential that we value artists and create a sustainable base for them in Ireland.

IMAGE IMMA

Resident David Beattie in his studio / Nov 2015 / Photo: Fiona Morgan

IMMA 1000 is a fundraising initiative to support the future of Irish contemporary art. During our nation's centenary; we are re-examining what it means to be Irish and asking ourselves how we want the country to develop in the next 100 years. IMMA 1000 will help ensure that the artist remains at the heart of our society. It will do this by creating a fund to specifically support IMMA's work with Irish artists; supporting artists to live and work in Ireland through bursaries and the IMMA residency programme and supporting artists income through commissions, exhibitions, and purchasing work for the IMMA Collection.

IMMA 1000 is a fundraising initiative developed on behalf of IMMA by John Cunningham, Director, Check Risk. John was in the audience for a talk given by IMMA Director Sarah Glennie to a group of Irish business leaders in 2014 and was struck by the critical difficulties she outlined facing artists working in Ireland following the economic crisis. John was compelled to help. Working closely with IMMA he has devised a campaign to raise €250,000 by 2018. These funds will be used to directly support Irish artists and will play a critical role in securing the continued growth and vibrancy of Irish contemporary art and continued creativity and innovation for Irish society.



IMMA has also been supported in this initiative by Goodbody, our exclusive corporate founding partner. As Ireland's longest established stockbroking firm, Goodbody understands the importance of creating a legacy today for future generations. That's why it has made a firm commitment to contribute significant funds to this important initiative over three years.



IMAGE Alice Maher /

Cassandra's

Necklace / 2012 /

two screen digital

film, HD, colour /

10min / Sound:

Trevor Knight /

Camera: Vivienne

Dick / Editor: Connie

Farrell / Photo:

Vivienne Dick

Why Now?

Substantial cuts in arts funding since 2008 have had a devastating effect on supports available directly to contemporary artists. Arts organisations such as IMMA have also seen cuts of close to 50% in their government funding resulting in fewer acquisitions for public collections, fewer commissions of new work and reduced artist fees. Overall these combined cuts create an overwhelming reduction in the funding that institutions such as IMMA can use to directly support artists.

The commercial art market in Ireland also faces considerable challenges and as organisations slowly start to rebuild after years of successive cuts it is essential that IMMA is able to actively support Irish artists so that Ireland will remain a viable place for them to live and work into the future. If not, the effect of their loss will be felt for generations to come.

How you can help

We are asking 1000 individuals to donate €1000 (If you are a PAYE employee a donation of €690 will result in a donation of €1000 for IMMA through tax relief). Each and every donation we receive will bring us closer to our target and provide the vital resources necessary to support this generation of Irish artists.

IMMA 1000 will support Irish artists in the following ways:

- Creating new annual bursaries to support Irish artists taking part in IMMA's Artists Residency Programme.
- Commissioning new work as part of IMMA's Exhibitions, Education and Collections programmes.
- Supporting the acquisition of living Irish Artists into the IMMA Collection.
- Exhibiting living Irish artists in IMMA.
- Raising international awareness of Irish art through an invited curators programme and the development of international studio exchanges.
- Creating a unique digital resource of the Irish art represented in IMMA's programme and Collection.

To make a donation simply complete the following form or call the IMMA Development Office on Tel: +353 1 6129954

Donation amount

€690 (A Donation of €690 translates into €1000 for IMMA as we can claim back tax at 31%. Supporters will receive a separate Tax claim form to complete once their donation has been processed.)

Other amounts above €690

Your Details

NAME

EMAIL

TELEPHONE

ADDRESS

How would you like to donate?

Credit card

Online (www.imma.ie)

Cheque

CREDIT CARD NUMBER

NAME ON CREDIT CARD

EXPIRY DATE


I understand that I will need to provide my PPS number in a separate claim form in order for IMMA to claim the additional tax relief on my donation.

Please add me to your mailing list, I'd like to keep up to date with IMMA's programme of events.



IMMA 1000 supporters will be individually named on a commemorative plaque placed prominently in the Museum Galleries. Supporters will also be invited to an exclusive event during each year of the campaign to celebrate the art works which they have funded.

Use the tag **#IMMA1000** to spread the word on social media

 IrishMuseumofModernArt

 IMMAIreland

Irish Museum of Modern Art
Royal Hospital, Military Road,
Kilmainham, Dublin 8, Ireland

T + 353 1 6129900

F + 353 1 6129999

E info@imma.ie

W www.imma.ie

ABOVE Isabel Nolan / *The Weakened eye of Day* / Installation image / Irish Museum of Modern Art / Photography © Denis Mortell

COVER Dorothy Cross / *Parachute* / 2005 / Dimensions variable / Parachute and gannet / Collection Irish Museum of Modern Art / Purchase, 2005