

# IMMA CORPORATE MEMBERSHIP

IMMA.IE

INVITATION TO JOIN

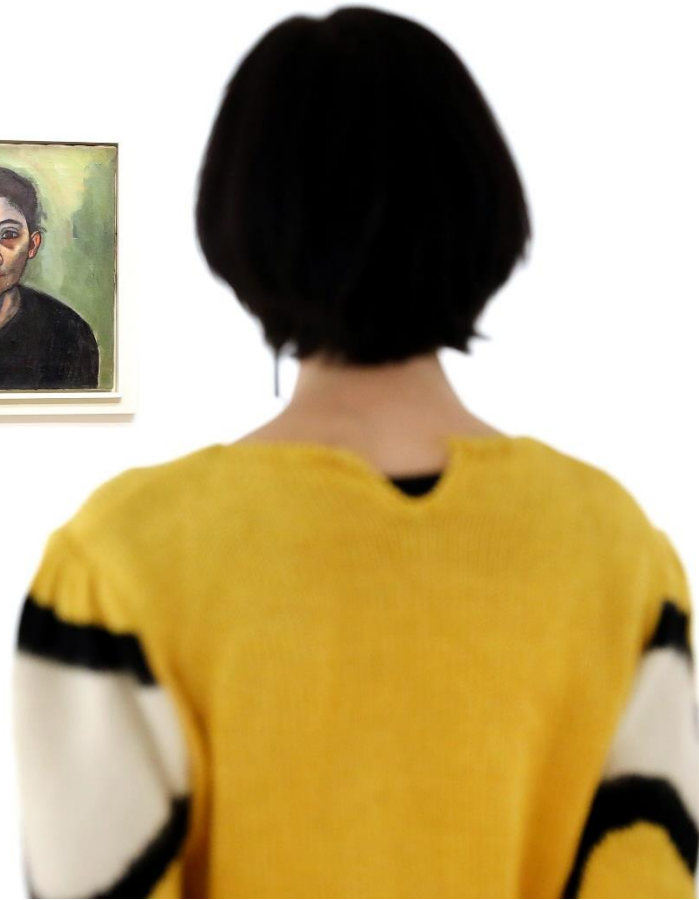


Within Dublin exists something  
different from the everyday.



IMMA – the Irish Museum of Modern Art, is an extraordinary space where contemporary life and contemporary art connect, challenge and inspire one another.

At IMMA we share, develop and conserve the Irish National Collection of Modern & Contemporary Art for now and for the future.



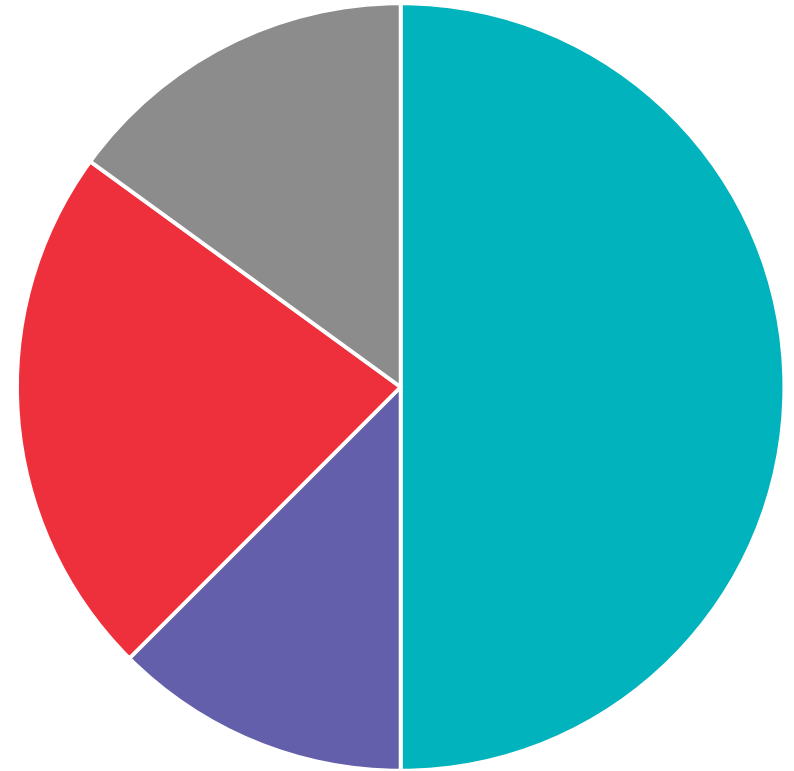
As a campus of creativity  
IMMA fosters and fuels  
curiosity.

Our audience come to IMMA  
to experience something new  
and to share knowledge and  
new thinking.

## Our Audience

584,000 people visited IMMA in 2016, an increase from 306,000 in 2014.

IMMA's physical audience is young with over 60% of our visitors aged under 44.



■ Under 44 ■ Aged 18-24 ■ Aged 25-34 ■ Aged 25-44

## IMMA Collection: Freud Project

To date over 62,000 people have had the opportunity to directly engage with the project.

In 2017 alone, over 6,820 school aged children and 12,500 full time students visited the project for free through a combination of workshops, guided tours and self-guided visits.

99% of all requested Museum school tours are for the Freud Project.



**As a Member you have the opportunity to connect with IMMA's growing audience, while contributing to art and culture in Ireland.**







## As a Corporate Member IMMA can bring value through:

### — **Enriching your Client Experience**

Engage your clients with bespoke, private experiences at IMMA. Stand out in the marketplace by aligning your company with something exclusive and different from the everyday sports and entertainment.

### — **Corporate Social Responsibility**

You will be supporting IMMA's work with schools, colleges, communities, families, people living with dementia & their loved ones to inspire and foster curiosity in the visual arts, now and for the future.

### — **Staff Engagement**

Create meaningful relationships with your staff and empower them to innovate by creating a space for inspiration and new perspectives through IMMA's exciting and diverse programme of events, exhibitions and talks.

### — **Brand Recognition**

Align your brand with contemporary excellence and innovation in Ireland.

## Levels and Benefits

## Depending on membership level benefits can include:

- Free access for staff, plus a guest, to all paid exhibitions (€16/visit).
- Complimentary Corporate Memberships (€50/membership).
- Invitations to all VIP Previews, Opening Parties, IMMA Talks & all exclusive IMMA Members Events.
- Bespoke IMMA event opportunities for staff & clients.
- Complimentary IMMA Catalogues for the office library.
- Corporate gifting discounts on IMMA Catalogues & Limited Art Editions.
- Copies of IMMA Event Guides & Members Calendars for office distribution and client sharing.
- Recognition of support on IMMA's website, the Supporter's Wall in the IMMA Reception and on all IMMA catalogues.

- 6 Corporate Guest Memberships (RRP €50/membership).
- Bespoke private IMMA event experience.
- In-office lunchtime talk or evening discussion with IMMA curator and/or artist.
- Invitations for 10 executive staff to special exhibition previews, opening parties, and all IMMA Members Events.

- IMMA Membership for all senior executive staff including free access to all paid exhibitions (RRP €50/membership.)
- 10 Corporate Guest Memberships (RRP €50/membership)
- Two bespoke private IMMA event experiences.
- In-office lunchtime talk or evening discussion with IMMA curator and/or artist.
- Invitations for all staff and/or clients to special exhibition previews, opening parties, and all IMMA Members Events.
- Complimentary hire of IMMA's private event spaces for staff/client entertaining.



- IMMA Membership for all staff including free access to paid exhibitions (RRP €50/membership.)
- 20 Corporate Guest Memberships (RRP €50/membership)
- Opportunity to host one Corporate Family Day at the Museum and IMMA grounds during opening hours.
- Two bespoke private IMMA event experiences.
- In-office lunchtime talk or evening discussion with IMMA curator and/or artist.
- Invitations for all staff and/or clients to special exhibition previews, opening parties, and all IMMA Members Events.
- Complimentary hire of IMMA's private event spaces for staff/client entertaining.
- Complimentary IMMA Catalogues for your office library.

Our Members support culture in Ireland and stand out in the marketplace by aligning their company with IMMA.

Join us.



For more information  
please contact:

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